



Bravenly dream trips
CANCÚN 2025



BRAVENLY®

Grand
Fiesta Americana.
CORAL BEACH CANCÚN
All Inclusive Spa Resort

CANCÚN, MEXICO



welcome to the all-inclusive paradise

Welcome to the Grand Fiesta Americana Coral Beach Cancún All-Inclusive Spa Resort, where luxury knows no bounds. Situated at the prestigious north end of Cancún's most exclusive beach, our resort offers spectacular views across the bay to Isla Mujeres, setting the stage for a truly exceptional getaway.

- 5 Star Accommodations
- 9 Restaurants
- Luxury Spa
- 24/7 In-Room Service
- Water Sports & Activities
- Fitness Center
- Daily & Nightly Entertainment
- Free Wifi
- Gratuities Included
- Luxury Pool
- Snacks & Poolside Service
- Coral Kidz Club



DATE OF THE TRIP:

APRIL 6th - 10th, 2025

QUALIFICATION PERIOD:

JULY 2024 - DECEMBER 2024

six full months to qualify

Starting July 1st, 2024 and ending on December 31st @ 11:59 pm ET, 2024.
You will have 6 full months to qualify and earn this trip.



HOW TO EARN THE TRIP:

requirements:

+BE IN THE TOP 100 POINT EARNERS

+MUST COMPLETE IMPACT ACHIEVER 3 OF THE 6
QUALIFICATION MONTHS

HOW TO GET UPGRADED:

requirements:

+MUST BE IN THE TOP 30 POINT EARNERS

HOW TO RUN FOR A WILD CARD SPOT:

requirements:

+MUST BE IN THE TOP 300 POINT EARNERS

+MUST COMPLETE IMPACT ACHIEVER 3 OF THE 6
QUALIFICATION MONTHS

Recognition for Top 300 Point earners. Spot 101-300 will be in the running for a Wild Card Spot to be invited on the trip. 15 Wild Card Spots will be randomly chosen after the qualification period ends,



HOW TO EARN A PLUS ONE:

TOP 100 + WILD CARD SPOTS
WILL EARN A PLUS ONE.

ROOMS & UPGRADES:

EACH ROOM WILL HAVE AN OCEAN VIEW.
TOP 30 POINT EARNERS WILL BE UPGRADED TO A
STUNNING LUXURY ROOM.

all-inclusive includes:

- All meals, a la carte dining & snack experiences
- International beverages & spirits
- In-suite mini-bar with water, soft drinks, beer & snacks
- 24-hours In-suite dining
- Pool & beach side beverages with full lunch menu service directly to lounge chair
- Unlimited non-motorized water sports
- Daily entertainment experience & activities
- Access to the fitness center overlooking the Caribbean Sea
- Access to the 20,000 sq.ft. Coral KidZ Club, children 3-12 years old
- Complimentary high speed WIFI
- All applicable taxes & gratuities

YOU EARN POINTS BY BUILDING YOUR BRAVENLY BUSINESS IN 7 CATEGORIES:

ACTIVE STATUS

1

Each month that you're ACTIVE by the 5th of the month you will earn points. Active Status is achieved by acquiring 100 Personal Rank Volume. For this trip, you will **ONLY** be awarded points if you achieve this by the 5th of the month. Points are based on completing this once per month ONLY.

IMPACT ACHIEVER

2

Each month that you complete the Impact Achiever goals you will be awarded to corresponding points. To earn this trip, you **MUST** complete Impact Achiever 3 of the 6 months to qualify. Points are based on completing Impact Achiever once per month.

PERSONAL SALES

3

Each month of the qualification period you will earn points on your Club Points. Focusing on enrolling Retail & Customers and retaining them. Points will be based on total Club Points each month.

PERSONALLY ENROLL AFFILIATES & BRAND PARTNERS

4

Earn points for every new Affiliate or Brand Partner you enroll. Points will be based on what kit or pack they choose at the time of enrollment.

RANK PROMOTION

5

Achieve a new rank of Director or higher during the qualification period and be rewarded for it. If you hit more than 1 new rank for the first time in any given month, you will earn points for each new rank you achieve for the first time.

RANK MAINTENANCE

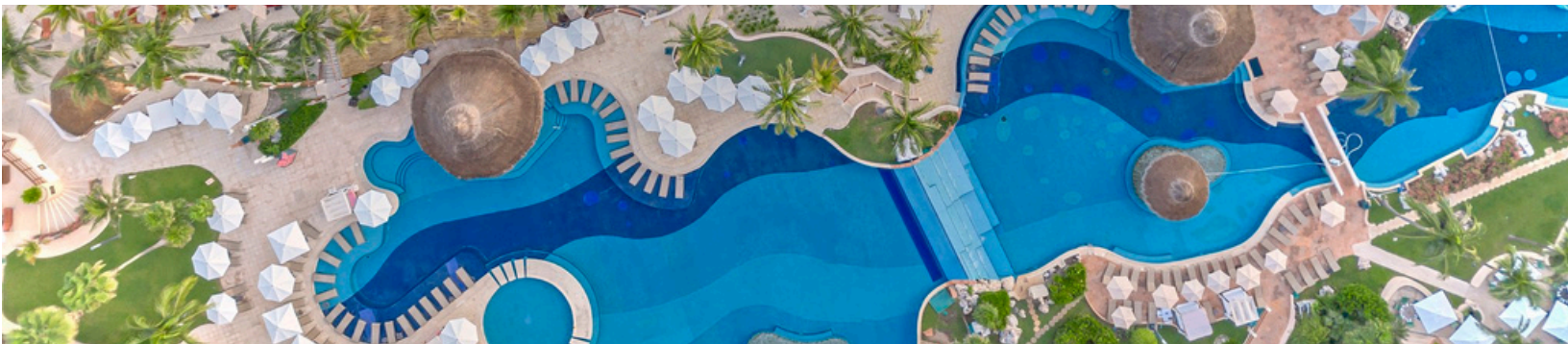
6

Points will also be awarded for maintaining your current rank of Director or higher. Points will be based on whatever your highest achieved Paid-as Rank is in each given month of the qualification period. You will not get both Rank Promotion & Rank Maintenance points in any given month.

MENTORSHIP

7

Guide your Personally Enrolled Brand Partners to new ranks of Director or higher and be rewarded each month for their achievements. Points will be given each time your PE BP achieves a New Lifetime Rank during the qualification period.



HOW TO EARN POINTS

The TOP 100 Point Earners will be invited to the Bravenly Dream Trip 2025:Cancún

100 pts.	↔	Get Active by the 5th of the month
1000 pts.	↔	Complete Impact Achiever, once per month
1 point	↔	For every Club Point you have, earn 1 trip point
100 pts.	↔	Enroll an Affiliate with a \$39 Kit + 100 Rank Volume
100 pts.	↔	Brand Partner with \$49 Kit + 100 Rank Volume
300 pts.	↔	Enroll a Brand Partner with the \$299 Brave Launch Pack
500 pts.	↔	Enroll a Brand Partner with the \$499 Brave Momentum Pack
700 pts.	↔	Enroll a Brand Partner with the \$699 Brave Legacy Pack
1,000 pts.	↔	Promote to Director
2,000 pts.	↔	Promote to Senior Director
4,000 pts.	↔	Promote to Executive Director
8,000 pts.	↔	Promote to Senior Executive Director
16,000 pts.	↔	Promote to Vice President
30,000 pts.	↔	Promote to Senior Vice President
60,000 pts.	↔	Promote to Executive Vice President
120,000 pts.	↔	Promote to Silver Executive Vice President
250,000 pts.	↔	Promote to Gold Executive Vice President
500,000 pts.	↔	Promote to Platinum Executive Vice President
800 pts.	↔	Maintain Paid As Rank Director
1,600 pts.	↔	Maintain Paid As Rank Senior Director
3,200 pts.	↔	Maintain Paid As Rank Executive Director
6,400 pts.	↔	Maintain Paid As Rank Senior Executive Director
12,800 pts.	↔	Maintain Paid As Rank Vice President
24,000 pts.	↔	Maintain Paid As Rank Senior Vice President
48,000 pts.	↔	Maintain Paid As Rank Executive Vice President
96,000 pts.	↔	Maintain Paid As Rank Silver Executive Vice President
200,000 pts.	↔	Maintain Paid As Rank Gold Executive Vice President
400,000 pts.	↔	Maintain Paid As Rank Platinum Executive Vice President
250 pts.	↔	PE BP promotes to Director
500 pts.	↔	PE BP promotes to Senior Director
1,000 pts.	↔	PE BP promotes to Executive Director
2,000 pts.	↔	PE BP promotes to Senior Executive Director
4,000 pts.	↔	PE BP promotes to Vice President
7,500 pts.	↔	PE BP promotes to Senior Vice President
15,000 pts.	↔	PE BP promotes to EVP
30,000 pts.	↔	PE BP promotes to Silver EVP
62,500 pts.	↔	PE BP promotes to Gold EVP
125,000 pts.	↔	PE BP promotes to Platinum EVP

RESORT HIGHLIGHTS



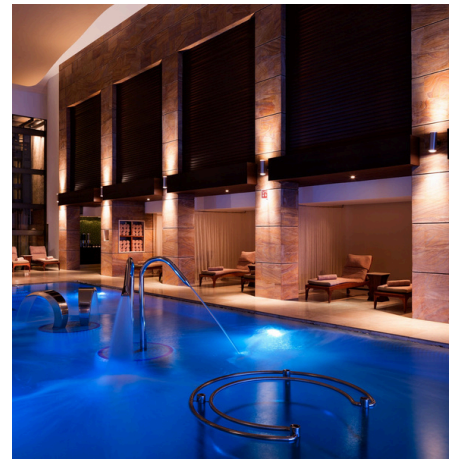
A truly exclusive and sophisticated experience awaits you at Grand Fiesta Americana Coral Beach, Cancún All Inclusive Spa Resort. In this unique destination, luxury has no limits; this is reflected in each of our spaces and rooms, where first-rate Mexican art, sculpture, and design combine for an unforgettable family vacation or a romantic getaway.



FINE & CASUAL DINING



OCEAN VIEW SUITES



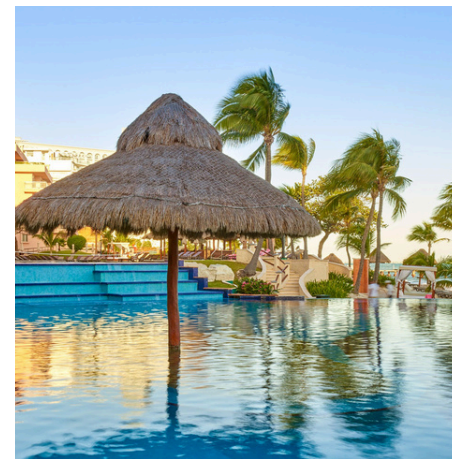
WELLNESS & SPA



ACTIVITIES FOR ALL AGES



LUXURY GYM



5 STAR ACCOMMODATIONS

TRAVEL INFORMATION



FLIGHTS

CANCÚN INTERNATIONAL AIRPORT (CUN)

All flights **must be** booked into Cancún International Airport (CUN). The airport is located about 13 miles from the Grand Fiesta Americana Coral Beach.

GROUND TRANSPORTATION TO & FROM THE AIRPORT

Ground transportation will be provided for all claimed Brand Partners and their claimed guest(s) to & from Cancún International Airport (CUN) and the Grand Fiesta Americana Coral Beach on official event dates, including 2 days pre and post.

Please note: Ground transportation on pre & post dates is provided only if staying at the Grand Fiesta Americana Coral Beach – no exceptions.



TRAVEL DOCUMENTS & PASSPORTS

Everyone of all ages traveling by air, including newborn infants, will be required to present a valid passport. For your passport to be considered valid, please make sure it follows the **6-month Passport Rule**.

Q: What is the 6-month Passport Rule?

A: Your passport must be valid for another six months before you depart for international travel. For this reason, you are strongly advised to renew your passport even if the expiration date is past your trip date within 6 months.

Please note: The average lead time to obtain a passport is 3-5 months.

FOR INFO ON OBTAINING A PASSPORT, PLEASE VISIT:

U.S. Postal Service:
usps.com/passport

Department of State:
travel.state.gov/passport



RULES & QUALIFICATIONS

REGISTRATION:

Once our top 100 point earners have been confirmed & our Wild Card earners you will need to register to participate in the Bravenly Dream Trip 2025 to Grand Fiesta Americana Coral Beach in Cancún, Mexico. A link will be posted as the qualification comes to an end.

QUALIFICATION PERIOD:

You can start earning points on July 1st, 2024 and the last day to earn points will be December 31st, 2024 at 11:59pm ET.

POINTS FOR ACTIVE

You can earn points each month by getting Active by the 5th of the month. You will earn 100 trip points each month that you are active. Active status is 100 in Personal Rank Volume. You ONLY earn points when you achieve this by 11:59pm ET on the 5th of each qualification month.

POINTS FOR IMPACT ACHIEVER

You can earn up to 1,000 trip points each month for completing Impact Achiever. Impact Achiever is 3 new enrollments + 400 Club Points. If you complete this more than once, you ONLY earn it once.

To be considered an earner of this trip you ALSO MUST have completed Impact Achiever 3 of the 6 qualification months. *For example, you have 6 new enrollments + 800 Club, you will earn 1,000 Club Points.*

POINTS FOR PERSONAL SALES

You can earn points each month for where you end that month in Club Points. You will earn 1 trip point for every club point you acquire in a month.

For example, you end the month with 3,248 Club Points, you would earn a total of 3,248 trip points for that month.

POINTS FOR ENROLLING AFFILIATES & BRAND PARTNERS

You can earn points each time you enroll an Affiliate or Brand Partner. If an AFF enrolls with the \$39 or BP enrolls with the \$49 kit you ONLY get points if by the end of their join month they have at least 100 PQV. Then, if they buy any of our other product packs, they will get the corresponding points at time of enrollment only.

POINTS FOR YOUR RANK PROMOTION

You have the ability to earn points each time you Rank Advance. If you hit a new first time Rank, you will earn the corresponding points. These points do stack if you hit more than 1 new rank in a qualification month.

For example, your lifetime Rank is Director and you Rank Advance to Senior Director, you will then earn 2,000 points for that month. But if you rank Advance to Senior Director then Executive Director you would earn 2,000 + 4,000 for a total of 6,000 points that month.

POINTS FOR YOUR MAINTAINING RANK

You have the ability to earn points each month for your Paid-As Rank. Whatever your highest Paid-As Rank is at the end of the month, you'll achieve points for that rank. These do not stack when you maintain your rank.

For example- by the end of the month you maintain Senior Director you'll have a total of 2,000 points.

POINTS FOR MENTORING YOUR PERSONALLY ENROLLED

You have the ability to earn points on each of your Personally Enrolled Brand Partners every time they rank advance. These do have the ability to stack.

For example, If your PE BP Rank Advances to DIR on Day 15 you will earn 250 points. But they end the month and rank advance again to Senior Director, you'll earn an additional 500 points for a total of 750 points.



RULES & QUALIFICATIONS CONT.

TRIP FOR TWO:

Your ALL-INCLUSIVE trip for two includes 4 nights of resort accommodations in an Ocean View suite, surcharges, gratuities, and round-trip ground transportation to and from the airport and Grand Fiesta Americana Coral Beach on official event dates as well as 2 days pre and post.

OTHER TERMS & CONDITIONS:

Bravenly reserves the right to audit, adjust, or deny any points earned to ensure the spirit of the incentive is achieved. Bravenly has the right to disqualify any Brand Partner from the Incentive Trip if Bravenly determines, in its sole discretion, that tampering, fraud, compliance issues, or bonus buying has occurred. This includes without limitation when Bravenly determines that a Brand Partner has purchased a product on behalf of or under the Bravenly ID of another Brand Partner or such Retail or VIP Customer or used any other mechanism by which strategic purchases are made to qualify for the Incentive Trip without any bona fide use for or sale of the products purchased.

Any downline incentives, advancements, recruitments, and/or product orders that are deemed by Bravenly, at its sole discretion, manipulated to earn this Incentive Trip will be disqualified.

All Incentive qualification requirements, specifications, points, awards, and details are subject to change at the sole discretion of Bravenly.

Bravenly reserves the right to amend, change, modify, and/or cancel any portion of the Incentive Trip at any time in its sole discretion. Bravenly reserves the right to determine the trip achievers.

When a Brand Partner's Bravenly ID is not renewed, terminated, or resigned for any reason, their points earned will not transfer to the upline Brand Partner.



RULES & QUALIFICATIONS CONT.

MORE TERMS & CONDITIONS:

No points can be transferred to any other Brand Partner's account for any reason.

The Bravenly Dream Trip 2025 to Grand Fiesta Americana Coral Beach in Cancún, Mexico is not transferable, and no earned or unused points can be transferred to another Brand Partner. No cash value or credits will be issued. No substitutions apply.

No compensation will be paid for any unused portion of the Bravenly Dream Trip 2025: Cancún or if the achiever is unable to attend the trip as scheduled.

All outstanding balances with Bravenly must be completely paid by the qualifying Brand Partner before claiming the Bravenly Dream Trip 2025: Cancún.

All Brand Partners who earn the Bravenly Dream Trip 2025: Cancún are personally responsible for the reporting of any tax liabilities associated with earning the Trip who is In Good Standing. Please contact your tax professional for assistance.

Unless expressly noted to the contrary, all stated dates and times are based on Eastern Time.

ELIGIBILITY:

The Bravenly Dream Trip 2025: Cancún is open to any In Good Standing Brand Partners in Bravenly.

Each Brand Partner must be active and in compliance with his or her Bravenly Brand Partner Agreement, Bravenly Policies & Procedures during the qualification period to qualify for the Incentive Trip, and must be active and in compliance with the agreements at the time of the Incentive Trip.

In the event that any award recipient is a Corporation, Limited Liability Company, or Partnership, the trip shall be awarded to one person who is designated to receive it by said entity.

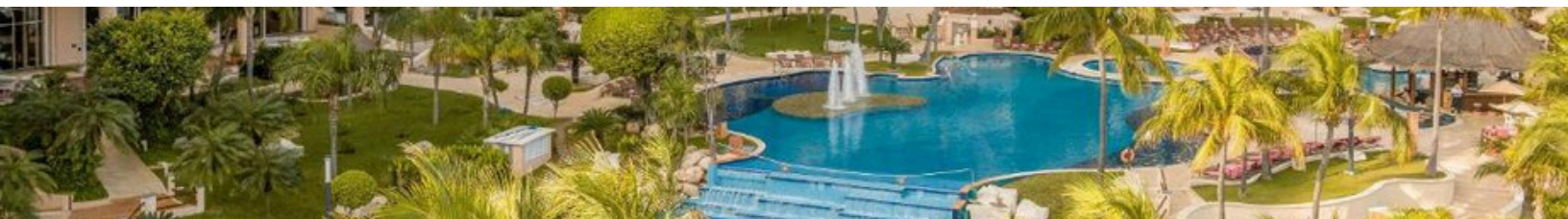
If you are an EVP or higher and choose to build a second Brand Partner spot with Bravenly, only ONE spot will be awarded the trip. All spot points will be added together for ONE account.

For example, You are an EVP and spot 1 has 1,000,000 trip points and your second spot has 575,000 trip points we will manually add BOTH spots together and award you with 1,575,000 trip points for recognition and to earn your spot in the top 100 point earners. EVPS see additional qualifications.

TAX INFORMATION & REPORTABLE INCOME:

Bravenly gives contributions to its Brand Partners through the use of gifts, prizes, entertainment, and awards. However, some of these items of value are considered reportable earnings and subject to tax. The items subject to tax will be included in all year-end tax forms for all Brand Partners who attend the Bravenly Dream Trip 2025: Cancún.

Guest accommodations paid for by Bravenly will be considered a taxable item to the Brand Partner.



RULES & QUALIFICATIONS CONT.

REGISTRATION & CLAIMING:

The registration period will open once we confirm the top 100 point earners.

Your Plus One Guest(s) may not be a Bravenly Brand Partner unless he or she is your spouse, domestic partner, significant other, or child. Any other immediate family member can be requested to support and be reviewed on a case-by-case basis.

TRAVEL:

The official dates for the Bravenly Dream Trip 2025 to Grand Fiesta Americana Coral Beach in Cancún, Mexico are April 6th - 10th, 2025.

Bravenly is not responsible for the pre-or-post activities of Brand Partners and their guest(s). Brand Partners and their guests will be personally liable and fully responsible for any expenses incurred during such pre-or-post-activities.

Air travel is **NOT** included for achievers.

Please **DO NOT** make any travel arrangements for yourself or your guest(s) until you receive the official congratulatory email from Bravenly that you have earned the Bravenly Dream Trip 2025: Cancún.

Bravenly is not responsible for refunding flights and travel costs if you are unable to attend the Bravenly Dream Incentive Trip 2025: Cancún because of but not limited to: your Bravenly ID is not In Good Standing at the time of the trip, if a natural disaster occurs, a pandemic or quarantine occurs, or any other reason occurs and you are unable to attend the Bravenly Incentive Trip.

CANCELLATION FEES:

If you are awarded the trip or selected as a Wild Card Winner and you **CONFIRM** you are attending and sign the official Acceptance Document, you are held to our Cancellation Policy.

If you have anything come up unexpected between the time you sign the agreement and the corresponding dates and are unable to attend, please refer to these fees.

NO FEE - 45 Days before Trip. If you cancel on or before February 20th, 2025 there is **NO Fee**.

\$150 Fee - 30-44 Days before Trip. If you cancel between Feb. 21st - March 7th, 2025, there is a **\$150 Fee**.

\$300 Fee - Under 30 Days before trip. If you cancel between March 8th - April 6th, 2025, there is a **\$300 Fee**.

Fees will be deducted from your Bravenly Pay on the next Monthly Pay Period.



see you in
CANCÚN



BRAVENLY®